



## news release

**Dane Industries**  
Plymouth, Minnesota

**For Immediate Release**  
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### **Dane Industries Acquires VERTRAN.**

*Wheelchair moves and raises wheelchair bound  
closer to a normal productive lifestyle.*



Dane Industries, Inc. has recently purchased the products and assets – including the power standing mobility device called VERTRAN (VERTical TRANsportation) - of FENA Design, Inc.

FENA's former CEO, Jim Phillips remarked: "VERTRAN's superior design and performance has markedly enhanced the health and quality of life of our customers. We are pleased that through Dane Industries commitment to quality and support that FENA's vision to provide people the mobility that redefines their lives will thrive.

Giving the wheelchair bound the ability to stand, and easily navigate through their home, office or outdoors while standing can have a dramatic affect on their lives.

In addition to creating greater independence, giving them the ability to communicate eye to eye, and allowing them to work and shop like most of the population; physicians & therapists recommend standing for many reasons:

- Pressure relief
- Normalizing of kidney and bladder functions
- Improving digestive and bowel function
- Maintenance of bone density
- Improving flexibility and decreasing spasticity
- Greater circulation
- Improving respiration

**MORE:**



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Dane Industries – founded in 1996 by CEO Dan Johnson – designs, develops and manufacturers innovative battery –operated, power assist devices used throughout healthcare, industrial and retail markets. Dane’s client base includes such diverse companies as Target, Tesco (UK), Johns Hopkins, VA Hospitals, IBM, Wal\*Mart and Disney and extends throughout North America, Europe and Asia. An extensive network of trained and experienced local service companies supports Dane’s clients.

Dan Johnson, CEO of Dane Industries added: “VERTAN fits perfectly with our engineering expertise, existing service network and growing presence in healthcare. We are excited to further develop a product that is of service to the health and well being of people in need of a new answer to their mobility needs. To ensure a seamless transition for current VERTAN customers and to guide the full complement of Dane people and resources to this new endeavor, I have asked David Leckey, Executive Vice President of Dane Industries, to lead the effort as President of Dane Health Care.”

For further information about Dane Industries including its people and products, please access its website at [www.daneindustries.com](http://www.daneindustries.com)

